

donor SPOTLIGHT

FALL 2015



 **CHEST**[™]
FOUNDATION

PRESIDENT'S MESSAGE



It's a pleasure to present the fall issue of the *Donor Spotlight*, highlighting the CHEST Foundation's significant achievements made over this past year. The contributions of individual donors, hard work and dedication of volunteers, and support from talented staff have enabled the foundation to succeed on a number of fronts, as we champion lung health.

We are poised to take the CHEST Foundation to new horizons. The vital vehicles for accomplishing this include a reinigorated Annual Fund, as well as an ongoing effort to broaden the work of the foundation through our highly engaged committees and work groups. The fruits of our labor are abundant, from our collaborative partnership with the **American Lung Association** to our **Tome Un Respiro** disease awareness campaign.

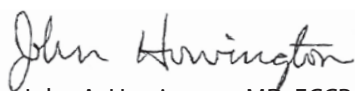


I'm proud to serve on the Board of Trustees with volunteers of high caliber and to work with exceptional staff and outstanding CHEST members. Allow me to extend heartfelt congratulations to fellow trustees, **Kim A. French, MHSA, CAPP, FCCP, and De De**

Gardner, MSHP, RRT, FCCP, who were inducted as new Fellows at the 2015 CHEST Convocation Ceremony. Together, we all share a common passion, incredible energy of service, and sense of selflessness with a diverse range of professional backgrounds and experiences.

Participation in our **Annual Giving Club** continues to increase, and I'm confident that together, we are building a strong organization committed to executing the vision of its membership. Please know that we truly appreciate your support, we applaud your contributions, and we look forward to your collaboration and involvement going forward. I ask that you continue to embrace the foundation with enthusiasm and to think of us when considering **end-of-year giving**. Thank you to all for your steadfast commitment.

Wishing you and your family a joy-filled holiday season!


John A. Howington, MD, FCCP

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Thank you to our talented and loyal board members who serve the CHEST Foundation with passion and continue to fulfill the foundation's mission.

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FROM CHEST 2015 IN MONTREAL



2015 CHEST Foundation grantees were recognized and given crystal awards during the Opening Session at CHEST 2015 in Montréal. (Right) Zehra Surani, MS, RRT, was awarded the foundation's Community Service Grant Honoring D. Robert McCaffree, MD, Master FCCP. She is pictured with John Howington, MD, FCCP, foundation Board of Trustees President and Mike Nelson, MD, FCCP, foundation President-Elect. (Left) Ognjen Gajic, MD, FCCP, was honored with the Eli Lilly and Company Distinguished Scholar in Critical Care Medicine and is pictured with Dr. Howington.

This year, the CHEST Foundation sponsored its first Young Physicians Reception at the Bier Markt in Montréal. The evening offered a warm environment where trainees and clinicians up to 5 years out were able to network and relax with peers. The successful and fun evening welcomed well over 100 professionals and friends of the foundation.



Friends of the CHEST Foundation Reception – Having experienced record success this past year in initiatives such as fundraising, community outreach, patient-focused education, and grant awards, the CHEST Foundation celebrated with friends and donors. Jackson Pulmonary Associates, NorthShore Anesthesia Pulmonary Thoracic Surgery, and Suburban Lung (Chicago) hosted a spectacular evening attended by over 200 donors, volunteers, and friends. The special evening was filled with spirited conversation and goodwill.



The donor lounge was established to say "Thank you" and to let our community know how much we appreciate its support. This year, Annual Giving Club members

and friends enjoyed a quiet and relaxed atmosphere with concierge services and refreshments, a convenient meeting spot for networking, and helpful staff that ensured a truly awesome annual meeting experience.



With COPD being the fourth leading cause of death in Canada, the CHEST Foundation hosted the Montréal Lung Health Day on Monday, October 26, at a high-traffic commuter venue. Physician and clinician volunteers were met with tremendous enthusiasm and performed free spirometry tests while educating the local community.



CHEST FOUNDATION GRANT WINNER UPDATE

Making a Difference Globally and Locally



As CHEST 2015 in Montréal wraps up, and the 2016 grant cycle quickly approaches, it's important to check in with our current and past grant winners to see how the CHEST Foundation awards have affected their work and also to see how their projects are progressing.

Co-founder and CEO of Seed Global Health, Vanessa Kerry, MD, MSc, was awarded the 2015 McCaffree Community Service Humanitarian Grant for her work on building health-care capacity in resource-limited countries. Her project, *Strengthening Critical Care Training and Care* at Muhimbili University of Health and Allied Sciences, Tanzania, focused on working with the largest hospital in Tanzania.

“The hospital is the main referral hospital for a city with over 1.3 million people, and we’re working with them to build a pulmonary critical care fellowship, which would be one of the only pulmonary critical care fellowships in sub-Saharan Africa,” said Dr. Kerry. **“The grant will have a tremendous impact because we’re now able to invest in critical equipment that is essential for education and training,”** she stated. **“We’re incredibly excited to have this infrastructure investment and to leverage it going forward as we educate and train future doctors.”**

In 2013, De De Gardner, MSHP, RRT, FCCP, and Diane Rhodes, BBA, RRT, AE-C, RCP, won the Community Service and Humanitarian Grant for their after-school program, *2+2 Asthma Crew: Asthma* in the Elementary School Environment in a San Antonio school district. The program has reached over 350 students and their families and has expanded to five elementary schools in the district. It recently grabbed the attention of the American Lung Association, which awarded four of the schools in the program with the Lung Healthy School Gold Award.

“If we didn’t have the CHEST Foundation grant, our growth and impact would not be as impressive. Previously, we received small grants of \$500-\$1000, which allowed us to implement the program on a very small scale, focusing only on one school at a time,” said Gardner. The grant money has also helped propel the careers of University of Texas students involved in the program. **“The students who took lead roles in the project received community service leadership and womens faculty student leader awards.”**

Mary Hart, RRT, MS, a 2015 McCaffree Community Service Humanitarian Grantee, is based out of San Antonio. Her project, *Asthma Boot Camp*, a free one-day camp, began in 1997 and serves children throughout Texas. **“There is great need to help kids learn how to be more aware of their triggers, use their medications properly, and find out how to best manage their asthma. Once they gain control, they’re in school more often and not home sick with their parents,”** Hart said of her project. **“With this grant, I’ll be able to have a couple of camps and increase the number of kids we reach. We are already planning our next camp, so this money will really come in handy to further filling the need in San Antonio and Texas.”**

Each year, the CHEST Foundation offers grants to innovative research candidates, generous community service volunteers, and distinguished scholars in chest medicine. Nearly 800 recipients worldwide have received more than **\$10 million** in support and recognition for outstanding contributions that champion lung health. Your team could be next. Visit chestnet.org/grants to learn more about our grant offerings.

To learn more about how you can support the foundation and future grant recipients, please visit chestnet.org/foundation, or visit chestnet.org/donate to make a gift today!

FALL 2015

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Please visit chestnet.org/donate to make a philanthropic gift to the foundation today!

as of 11/1/2015

The CHEST Foundation is grateful to all our donors who have generously contributed to the success of CHEST and the foundation through our Beyond Our Walls Capital Campaign. To see a list of donors that made the campaign a success, please visit: beyondourwalls.chestnet.org.

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SPOT LIGHT



John Studdard, MD, FCCP of Jackson Pulmonary Associates, was chosen CHEST's President-Designate in October. An enthusiastic and active member in the CHEST community, Dr. Studdard served as CHEST Foundation President in 2013 - 2014, and currently is the CHEST Foundation Chair. He recently shared his experiences in chest medicine and the CHEST Foundation.

To learn more about how you can support the foundation, please visit chestnet.org/foundation, or visit chestnet.org/donate to make a gift today!

MEET JOHN STUDDARD, THE PRESIDENT-DESIGNATE OF CHEST

Can you tell us a little bit about your background, and what first interested you in chest medicine?

While doing my fellowship in chest medicine at the Mayo Clinic, I was mentored by Drs. Ed Rosenow and Udaya Prakash, both CHEST Master Fellows. They encouraged me to not only join CHEST but to become involved, as well. I have had the pleasure of practicing pulmonary, critical care, and sleep medicine in a private practice setting with Jackson Pulmonary Associates in Jackson, Mississippi since 1981, and I have been a Fellow of the American College of Chest Physicians since 1983.



Why is it so important for CHEST to have a philanthropic arm and what are the ways in which the CHEST Foundation impacts its membership?

Since its establishment in 1996, our foundation has raised over \$10 million for patient education, community service grants, and clinical research grants. This year, we've collaborated with the American Lung Association to develop

new co-branded content and a number of other collaborative partnerships with patient advocacy groups to bring awareness to lung health. This was made possible by the collaboration with the CHEST NetWorks, and their contribution of editors to write new educational material for the project.

Why is it important to make the CHEST Foundation a priority for charitable giving?

We are all connected by a passion for what we do and who we serve. The first building block of a successful foundation is a group of donors who trust the vision and stewardship of their foundation. We are building a more vibrant, fiscally sound foundation. We need to be ready for the next generation of donors who strengthen our foundation through their high expectations of growing and promoting our mission. We want donors to look at philanthropy as an extension of their networked world, and our foundation must do its part in stepping up to the increasing philanthropic and passionate world in which we live.

“A great organization worthy of our annual charitable giving. To support lung health now and in the future.”
—Ed Diamond, MD, MBA, FCCP

“To encourage others to do the same. To contribute to the wonderful mission of this society.”
—Marilyn Foreman, MD, MS, FCCP

“To help me and others achieve the mission of improving lung health throughout the world.”
—Nicola Hanania, MBBS, MS, FCCP

“Great organization that helps my patients.”
—Michael Baumann, MD, MS, FCCP

“To help advance medical research!”
—Konnie Dulu, CHEST Staff

“My wife is a CF research nurse.”
—Anonymous

“To share knowledge!”
—Anonymous

Why I donate...



Thank you to all who shared your reasons for donating to the CHEST Foundation. Your meaningful and heartfelt statements clearly demonstrate the impact individual giving has on our ability to champion lung health. To join your colleagues and friends, go to chestnet.org/donate to make a gift today.

“I believe in the mission, so I give money to support the mission!”
—Ron Moen, CHEST Staff

“The CHEST Foundation is my community partner in helping our asthma kids live a normal life.”
—Mary Hart, RRT, MS

“Great people doing great things... to help others.”
—Jay I Peters, MD, FCCP

“We give to what we believe in. Be a Life Member and support the community and educational effort of the foundation.”
—Salim Surani, MD, MPH, FCCP

“I support the CHEST Foundation because its work benefits our members.”
—Home Vent User, International Ventilator Users Network (IUUN)

“This is our life. This is what we do. How could I not support the mission to achieve world lung health?”
—Bob De Marco, MD, FCCP

“The inspiring volunteers, and staff, our ‘Champions for Lung Health’, bring our mission to life—and I couldn’t resist joining a great cause.”
—Sue Reibold, CHEST Staff

“Because this foundation is propelling young physicians’ careers, and helping kids, doctors, and patients all over the world!”
—Chloé Daniels, CHEST Staff

“I support the CHEST Foundation because our mission and work to ‘Champion Lung Health’ benefits so many people.”
—Karen Meyer, CHEST Staff

“I feel blessed to work and partner with special people who advance lung health. Donating is the easy part because of the passion with which chest medicine physicians effect patient health!”
—Rudy Anderson, CHEST Staff

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SPOTLIGHT

FALL 2015

TOME UN RESPIRO CAMPAIGN EDUCATES HISPANIC POPULATION ABOUT COPD

In support of National COPD Awareness Month, the CHEST Foundation is launching an expanded Tome Un Respiro campaign, a collaborative and very successful initiative to raise awareness about chronic obstructive pulmonary disease (COPD) among the Hispanic community. In partnership with Sunovion Pharmaceuticals Inc. and AstraZeneca, we underscore the importance of understanding COPD by providing valuable downloadable materials and compelling video for Spanish-speaking patients, caregivers, and clinicians.

As the fastest-growing minority segment in the nation, it has become increasingly important to educate the Hispanic community about the risk factors and treatment options associated with COPD. The campaign encourages clinicians, especially those who work regularly with the Hispanic population, to provide patients with Spanish language resources through the dedicated TomeUnRespiro.com website.

TAKE A BREATH
Tome Un Respiro

A graphic element for the Tome Un Respiro logo consisting of three wavy, overlapping lines in green, blue, and orange.

“Early detection of COPD is critical in helping to combat this life-threatening disease,” said Mark J. Rosen, MD, Master FCCP, medical director for CHEST. **“We see a major gap in awareness and education about COPD in the Hispanic community and want to ensure that everyone has the best information on the diagnosis, treatment, and ongoing care options associated with COPD.”**

To access the campaign website and download the education materials, visit TomeUnRespiro.com.