

# 2025 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

#### **OBJECTIVES**

The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

Daniel Sta	Silver	Gold	Platinum
Benefits			
Basic CHEST memberships, including:  – Discounts for courses and products	1	2	4
- CHEST Career Connection access	membership	memberships	memberships
<ul> <li>Access to the CHEST Member and Leader Directory</li> </ul>	·		
CHEST Annual Meeting benefits, including:			
- Recognition on signage in the Exhibit Hall and a	X	X	X
ribbon on the member's badge identifying them as a member of the IAC			
- Priority Points for Exhibit Hall booth selection	5 points	10 points	16 points
– Complimentary CHEST Annual Meeting registration	2 registrations	4 registrations	8 registrations
Delivery of the email newsletters CHEST Today® (daily),			
CHEST NewsBrief® (weekly), and CHEST Physician®		Χ	Χ
(twice a month)			V
Discount on Critical Advancements Webinars			Х
Link from the CHEST website to your corporate website	X	X	Х
Opportunity to post up to three different clinical trials, each for a 90-day period, on the CHEST Clinical Trials		X	X
webpage		^	۸
Opportunity to place product and/or medical			
information, in the form of editorial content, in CHEST			X
NewsBrief, per partnership and approval from CHEST			
IAC members-only invitations to CHEST events	Χ	Χ	Χ
One 1:1 60-minute meeting with select CHEST leadership		3 meeting	Up to
<ul> <li>Can be scheduled throughout the year based on availability</li> </ul>		participants	6 meeting participants
One five-question Pulse Survey		Χ	Χ
IAC member discount on CHEST Focus Groups and			Х
Survey work			X

**PLATINUM Membership** \$60,000/year/company\*

**GOLD Membership** \$35,000/year/company\*

**SILVER Membership** \$15,000/year/company\*

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the mission of CHEST.
- Corporations must complete a formal application for membership.
   Contact Rachel
   Cahill to complete application.

**PLEASE NOTE:** Deadlines to participate in benefits listed above will be communicated by CHEST throughout the year. \*Membership fees are based on a fiscal year.

For additional information or an application for membership, contact:

Rachel Cahill

Business Development Senior Specialist

Email: rcahill@chestnet.org



# AMERICAN COLLEGE OF CHEST PHYSICIANS (CHEST) INDUSTRY ADVISORY COUNCIL (IAC)

Company name	Date		
Please provide CHEST with:			
1. How company name shoul	d appear on future IAC listings:		
(Example: Supported by		)	
2. High resolution company l	ogo to be used on signage and (	CHEST website	
Please enter person(s) who w	vill be representing your compa	iny:	
Primary member		Alternate member	
Title		Title	
Address		Address	
Office phone	Fax	Office phane	Fax
Office phone	rax	Office phone	FdX
Mobile phone		Mobile phone	
Email		Email	
	plact anal		
MEMBERSHIP LEVEL (se	elect one)		

## **KEY DETAILS**

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST.
- Submission of an application is not a guarantee of acceptance or membership on the IAC. All applications are subject to written acceptance by CHEST.
- CHEST reserves the right to accept or reject any application in its sole discretion.

\*By completing this application, the applicant agrees to abide by IAC rules.

- CHEST reserves the right to terminate any membership in the IAC at any time, in which case the member will be entitled to return of a pro rata portion of their membership fee.
- Rules and procedures applicable to the IAC and more information about IAC benefits will be made available.

### **OBJECTIVES**

The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.