



NASHVILLE CHEST 2022

OCTOBER 16-19



Over **8**
hours of
unopposed
exhibit
time.*

**Unopposed exhibit
time is subject to
change.*

Exhibit and Support Opportunities

EXHIBIT DATES

October 17 - 19

Nashville, Tennessee



CHEST[®]
AMERICAN COLLEGE
of CHEST PHYSICIANS

We are in person again!

Reserve your spot for CHEST 2022, and reach the best clinicians in pulmonary, critical care, and sleep medicine.

- ♥ Meet face-to-face with key decision makers.
- ♥ Reinforce relationships with your existing customers.

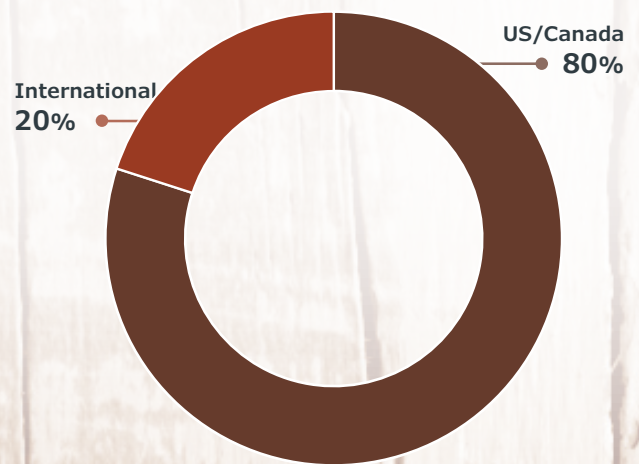
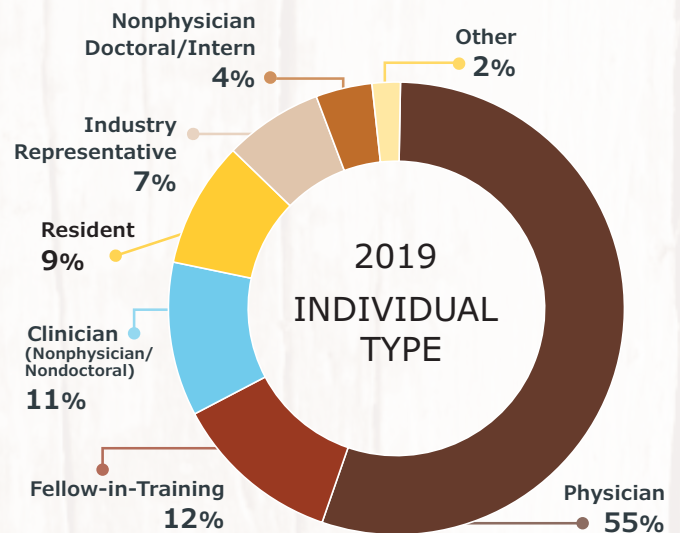
CHEST 2019 TOTAL
PROFESSIONAL ATTENDANCE 

5,970

Your best **DIRECT CONNECTION** to the leaders and future of chest medicine.

3 reasons to EXHIBIT

1. More influencers and decision-makers together in one place at one time.
2. Most cost-effective way to reach your customer base.
3. Best way to touch-base with current customers building stronger relationships.



NASHVILLE
CHEST 2022
OCTOBER 16-19

Tell your story to the entire pulmonary, critical care, and sleep medicine care team.

EXHIBIT HALL TRAFFIC BUILDERS

CHEST 2022 is a community of learners drawn to explore new ideas, approaches, tools, and resources that will make them better clinicians for their patients. The Exhibit Hall is your opportunity for face-to-face conversations with influencers in chest medicine.

Experience CHEST. Our own exclusive CHEST area highlights CHEST products and resources, houses the CHEST Store, and features bite-sized presentations on current chest medicine topics from some of the top names in the CHEST medicine field.

Concessions. Concessions and complimentary lunch and morning coffee breaks for attendees.

Poster Pavillions. Select live presentations of scientific research and case reports

CHEST Games & Mixed Reality. Innovative, interactive education opportunities, including an Escape Room inside the hall, adding dimension to the learning experience..

Learning Theaters. Focused presentations in a theater setting offer clinical insights.

Expected Audience

Advanced Practice Nurses,
Registered Nurses

Anesthesiologists

Cardiologists and Cardiothoracic
Surgeons

Critical Care Physicians Fellow-
in-Training

General Medicine Physicians,
Hospitalists, and ICU Medical
Directors

International Professors and
Clinicians

Interventional Bronchoscopists
Physician Assistants

Practice Administrators,
Executives, and Managers

Pulmonary, Critical Care, and
Sleep Professionals

Pulmonary, Critical Care,
and Sleep Training Program
Directors

Pulmonologists and Pediatric
Pulmonologists

Respiratory Therapists

CHEST 2019
UNIQUE EXHIBIT
HALL ATTENDEES

5,560

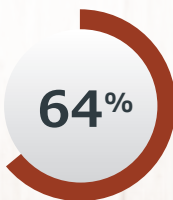
CHEST ATTENDEE TOP SUBSPECIALTIES

(Individuals may have more than one subspecialty)

Pulmonary
medicine



Critical care
medicine/intensivist



Sleep
medicine



Interventional pulmonology 7%

Please direct exhibit and
sponsorship inquiries to:

Josh Coe

Senior Manager, Exhibit
and Sponsorship Sales

jcoe@chestnet.org

+1 (224) 521-9582

General Exhibit Information

EXHIBIT HALL DATES AND HOURS

Date	Hours Open
Monday, October 17	10:00 AM – 4:00 PM
Tuesday, October 18	10:00 AM – 3:00 PM
Wednesday, October 19	10:00 AM – 2:30 PM

Hours, including installation and dismantling, are subject to change. Exhibitors will be notified if a change in hours is necessary. Final times will be listed in the Exhibitor Service Manual.

BOOTH INFORMATION Your exhibit fee includes:

- 8' high black back drape and 3' high black side dividers per each 10' x 10' booth
- Five complimentary exhibitor badges per 100 square feet (10'x10') of space
- Listing in the CHEST event mobile app and Exhibit Guide that is distributed to all attendees



Booth Sizing & Pricing

Booths are sold in 10x10 increments (Pricing Subject to Change)

Inline booths	\$48/sq ft
Corner booths	\$50/sq ft
Island booths	\$48/sq ft plus \$200 per corner

Exhibitor shall pay a minimum deposit equal to 50% of the total Exhibit Space fees along with submission of the Exhibit Space Application. In the event that the Application is not accepted, CHEST will refund this payment. Exhibitor shall pay the balance of the Exhibitor Fee within 30 days of written acceptance of the Exhibit Space Application by CHEST. Beginning July 1, 2022, full payment is required at the time of application. If Exhibitor does not make payment(s) to CHEST when required, CHEST will have no further commitment to Exhibitor and will be entitled to offer the Exhibit Space to others immediately.



IMPORTANT DATES

Make Plans Now for CHEST 2022

July 1

Final payment Exhibit Space due

No Refund Policy goes into effect

Booth description information deadline

August 16

Notification to utilize an outside contractor deadline

Proof of insurance due from outside contractor

Island booth renderings due

October 14-16

Exhibitor move-in begins. All exhibits must be fully operational by 5:00 PM on Sunday, October 16.

October 17

Exhibit hall opens

Learn more and register to exhibit

chestnet.org/Industry-Resources/Exhibits-and-Sponsorships

NASHVILLE
CHEST 2022
OCTOBER 16-19

Sponsorship and Promotion Opportunities

Please direct exhibit and sponsorship inquiries to:

Josh Coe

Senior Manager, Exhibit and Sponsorship Sales
jcoe@chestnet.org | +1 (224) 521-9582

Show how your visibility makes the difference

Support a conference event or activity to increase your visibility and enhance the CHEST 2022 experience.

Share your message through popular promotional opportunities. Select an option that meets your goals or suggest a creative, new idea. Opportunities are reserved on a first-come basis.

BRANDING AND ADVERTISING OPPORTUNITIES

CHEST Studio Sponsorship
\$80,000

Hand Sanitizer Stations
\$85,000

Stair Clings
Level 2 \$75,000

Level 3 Wall Graphics
(4 options available)
\$65,000 - \$80,000 depending on location

Column Wrap Advertising
\$25,000 per location

Electronic Signage
\$60,000

Escalator Branding
Escalator 1 (Level 1 to Level 2):
\$100,000
Escalator 2 (Level 1 to Mezzanine):
\$100,000
Escalator 3 (Level 2 to Simulation Center): \$100,000
Escalator 4 (Level 2 to Level 3, Exhibit Hall, Registration, and Simulation Center located on 3):
\$200,000

Hanging Banners
Level 2 Entrance Walkway Banners (2 Available): \$40,000
Level 3 Column Banners: \$15,000 each or all 7 for \$85,000
Level 3 Banners: \$35,000 - \$45,000 depending on location

Help Desk
\$50,000

Hotel Key Cards
\$40,000

Program-at-a-Glance Board
(2 Available)
\$45,000

Seating Areas
\$30,000

Seating Cubes
\$12,000 per set of 6

SmartAd Kiosk (Only 5 Available)
\$25,000

Charging Stations
(Only 5 Available)
\$40,000 per station

Headshot Lounge
\$40,000

Window Clings (3 Available)
\$45,000

Water Bottle and Water Coolers Package
\$150,000

Wellness Zone
\$75,000

DIGITAL MARKETING

Mobile App
\$150,000

Mobile Sponsorship Targeting Package
Email jcoe@chestnet.org for pricing

Premeeting Email
(Know Before You Go)
\$50,000

Registration Confirmation Email
\$75,000

EXHIBIT HALL SPONSORSHIP

Customized Cups and Napkins Used for Coffee Breaks in the Exhibit Hall
\$45,000

Exhibit Hall Aisle Signs
\$85,000

Exhibit Hall Map (2 Available)
\$35,000

Private Meeting Suites
Standard Suite \$6,000
Premium Suite \$25,000

NETWORKING AND EVENTS

CHEST Challenge
\$135,000

Opening Reception
\$135,000

Trainee Lounge
\$15,000

CHEST Foundation Donor Lounge
\$70,000

CHEST Foundation 25th Anniversary Celebration
\$50,000

Grant Winner Recognition/Networking Event
\$50,000

Women & Pulmonary Workshop Luncheon
\$50,000

PRESENTATION OPPORTUNITIES

Learning Theaters in the Exhibit Hall

Learning Theaters 1-3 with seating for up to 85 attendees

\$28,750 per 45-minute lunchtime presentation

\$23,000 per 45-minute morning or afternoon presentation

Learning Theater 4 with seating for up to 40 attendees

\$15,000 per 45-minute lunchtime presentation

\$12,000 per 45-minute morning or afternoon presentation

Capacity subject to change

Non-CME Promotional Program/Activity

3-Hour Evening Program: \$75,000

Capacity varies by room size. Details will be provided with application/contract.

CHEST 2019 Exhibitors

3D Systems Symbionix
Actelion
Pharmaceuticals US, Inc.
ALAT
Allergan
Allergy & Asthma Network
Ambu Inc.
American Academy
of Sleep Medicine
American Association
for Respiratory Care
American Board of Internal
Medicine
American College of
Physicians/Annals of
Internal Medicine
American Thoracic Society
Arjo
Army Medical Recruiting
Association of Pulmonary
Advanced Practice
Providers
AstraZeneca
Auris Health
B. Braun Interventional
Systems Inc.
Bayer
Baylor Scott & White
Health
BD
Bellerophon Therapeutics
Biodesix, Inc.
BMS/Pfizer
Body Vision Medical
Boehringer Ingelheim
Pharmaceuticals, Inc.
Bon Secours Mercy Health
Boston Medical Products
Boston Scientific
Broncus Medical, Inc
BTG
Canadian Thoracic Society
Carle Physician Group
Ceribell
Cheetah Medical, Inc.
CHF Solutions
CHRISTUS Health
Circassia Pharmaceuticals,
Inc.
Circulogene Diagnostics
CoapTech LLC
Cook Medical
Cooley Dickinson Health
Care

D R Burton Healthcare LLC
Department of Veterans
Affairs (NRS)
EchoNous, Inc.
Electromed, Inc.
Elliot Hospital
ELSEVIER Inc.
Envision Physician
Services
Epocrates
ERBE USA
European Respiratory
Society
Fisher & Paykel Healthcare
Foundation for Sarcoidosis
Research
Fujifilm SonoSite
Galapagos NV
GE Healthcare
Genentech
GlaxoSmithKline
Grifols
Hayek Medical Devices
Hayes Locums
Healio Pulmonology
Healix, LLC
Hillrom
Imbio, LLC
INDIAN CHEST SOCIETY
Insmmed Incorporated
Inspire Medical Systems,
Inc.
Intermountain Healthcare
International Biophysics
Corporation
Intuitive Surgical
Janssen Pharmaceuticals,
Inc.
Jazz Pharmaceuticals, Inc.
Kaiser Permanente
Northern California/ The
Permanente Medical Group
Karl Storz Endoscopy-
America, Inc.
La Jolla Pharmaceutical
Company
Lafayette General Health
Lake Charles Memorial
Health System
LivaNova | TandemLife
LocumTenens.com
LYMOL Medical Corp.
Mallinckrodt
Pharmaceuticals

Mayne Pharma
Mayo Clinic
McGuff Pharmaceuticals
McLeod Health
Med Sterilizer
med-CARE
pharmaceuticals
Medline Industriesl
Medtronic
MedWaves, Inc.
Melinta Therapeutics
Merck
Merit Medical Endotek
Monaghan Medical
Corporation
Morgan Scientific Inc.
Mount Sinai - National
Jewish Health Respiratory
Mylan Inc.
National Board for
Respiratory Care, Inc.
(NBRC)
National Board of
Echocardiography
National Jewish Health
nnd Medical Technologies
NeilMed
Pharmaceuticals, Inc
NeuroLogica
Northwell Health
Norton Healthcare
Novartis Pharmaceuticals
Corporation
NTM INFO
& RESEARCH, INC
Nuance Communications
Nuvaira
Ochsner Health System
Olympus America Inc.
ONCIMMUNE USA LLC
OncoCyte Corporation
Optellum Ltd
Paratek
Pharmaceuticals, Inc
PARI Respiratory
Equipment Inc.
Penn State Health
Philips Healthcare
Piedmont Healthcare
Pinnacle Biologics
Polarean Imaging Plc
Prevea Health
Propeller Health

Pulm Ex
Pulmonary Fibrosis
Foundation
Pulmonary Hypertension
Association
PulmOne Advanced
Medical Devices Ltd.
Pulmonology Advisor
Pulmonx Corporation
Radiometer
RB
Redax Spa
Regeneron
Pharmaceuticals/Sanofi
Genzyme
Retia Medical, LLC
Rocket Medical
Sanofi Genzyme
SCL Health
Sepsis Alliance
Siemens Healthineers
Smiths Medical
Sound Critical Care
Spire Health
STB Coalition, Inc.
Sunovion
Pharmaceuticals Inc.
Takeda
TeamHealth
Temple University Health
System
The Intensivist Company
The LAM Foundation
Thoracent Inc
TSI Healthcare
United Therapeutics
UPMC Transplant Services
US Acute Care Solutions
Vancouver Clinic
Ventec Life Systems
VEP Healthcare
Veracyte
Veran Medical
Technologies
Verathon Inc.
Viemed
Vitalograph, Inc.
Vyaire Medical
Weatherby Healthcare
Wolters Kluwer