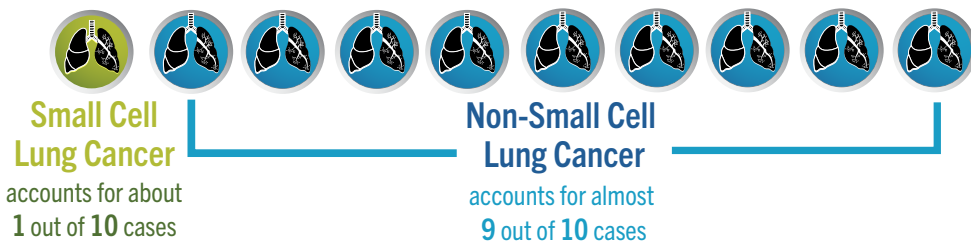


5 FACTS YOU DON'T KNOW ABOUT LUNG CANCER

Lung cancer is the most common cause of cancer deaths in men and women in the United States.¹

1 IT'S NOT JUST ONE DISEASE

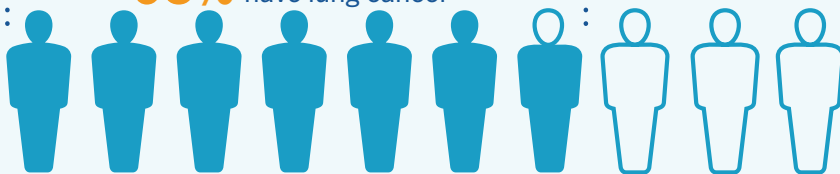
Lung cancer is divided into 2 major types¹



2 MANY PEOPLE AREN'T TREATED

Many Americans diagnosed with advanced cancer never receive cancer care

68% of these people have lung cancer²



3 THOSE WHO DO GET TREATED MAY NOW HAVE MORE OPTIONS

WE BETTER UNDERSTAND HOW TUMORS GROW AND SURVIVE

Genetic discoveries specific to lung cancer have helped to personalize treatments^{3,4}



EGFR^{5,6}
10-15%

ALK^{1,7}
3-5%

Of Americans with non-small cell lung cancer

4 IT CAN AFFECT ANYONE

> 40,000 AMERICANS living with lung cancer have never smoked^{8,9}

MORE WOMEN DIE OF LUNG CANCER than of BREAST, OVARIAN, or UTERINE

cancers combined¹⁰

MORE COMMON IN PEOPLE **> 45** years old, but genetics can put younger people at risk¹

5 EARLY DIAGNOSIS IS IMPORTANT

TALK TO YOUR DOCTOR



GET TESTED



Genetic or protein markers can determine if a targeted treatment may be appropriate^{3,4}

KNOW THE TREATMENT OPTIONS

- Surgery
- Radiation therapy
- Chemotherapy
- Targeted medicines¹



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