COPD Chronic Obstructive Pulmonary Disease



What Is COPD?

COPD stands for chronic obstructive pulmonary disease.

It is a form of irreversible damage to the lungs, **most commonly from smoking**, causing respiratory symptoms such as shortness of breath or cough. There is no cure for COPD, but the symptoms can be managed. COPD may present as chronic bronchitis or emphysema.



HOW MANY PEOPLE HAVE COPD?





HOW MANY DIE BECAUSE OF COPD?



over 3 MILLION deaths a year worldwide

COPD is the 4TH
LEADING CAUSE
OF DEATH in the US.



The rate of death for men with COPD is slowly falling, but the rate of death for women has not.

WHAT IS AN EXACERBATION?



More than **41**% of people have either not heard of the term "exacerbation" or are not sure what it means.

An exacerbation or lung attack is the worsening of COPD symptoms. Each time a person experiences an exacerbation, there is permanent loss of lung function.



CAUSES



Tobacco use

Tobacco use is responsible for 80-90% of COPD in the US.



Biofuel burning & air pollution

In the developed world, biofuel and air pollution exposure is thought to be the cause of COPD cases in people who have never smoked.

WHAT YOU CAN DO











FOLLOWING EXACERBATIONS AND HOSPITALIZATIONS







See a doctor for close follow-up.



Talk to your doctor about exercise.

This educational campaign on the burden of disease is funded by GSK and developed in collaboration with CHEST.



